

# STEVEN M. VEST

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## EDUCATION

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### Brigham Young University - Idaho

Graduation: Class of 2014

Bachelor of Science in Communications

Emphases in Video Production and Journalism

Minors in Foreign Language and Music Studies

Practicums: I~Comm Student Media, Soapbox Agency, Latter-day Profiles

## PERSONAL SUMMARY

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I seek a challenging and creative position that will enable me to make significant contributions which will not only lead to the growth of the company, but to myself as well. Energy, dedication, and forward-thinking are what drive my ambitions. I take initiative when appropriate, prioritize multiple tasks, and manage heavy workloads efficiently with solid organization. I engage myself in constant training and education to keep updated on current trends and processes.

## WORK EXPERIENCE

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### SYNERGY DIGITAL, LLC

2013-PRESENT

#### Owner

Specialize in professional video production for corporate clients. Working proficiency with various cinema-grade DSLR cameras and lenses. Frequently direct small to large crews. Comfortable with single-camera and multi-camera setups. Experienced with a wide array of video production equipment. Use of Adobe Creative Suite including Premiere, After Effects, Illustrator, and Photoshop.

Synergy Digital was instrumental in planning and executing large-scale marketing campaigns including video production, national magazine ads, press releases, website development, and social media oversight for several corporations in the Portland and Cincinnati areas from 2013 to 2020. Synergy Digital also developed and launched an international corporate division for The Verdin Company of Cincinnati, OH which included: launch strategy, marketing strategy, brand image development, website development, graphic design, video production, national magazine ads, and social media oversight.

For six years, Synergy Digital sponsored and organized a Premiere Night at a local theater each semester for the short films produced by students of the COMM-365 film class at BYU-Idaho in order to give the students a better platform for exhibiting their films to a larger audience. Over the years, the event grew from a simple showcase of student films to a theater-packing event that included industry filmmakers, local sponsors, monetary awards, and special trophies. This led to the establishment of the Grand Teton Film Festival in 2018.

#### Past and Current Clients:

Rodgers Instruments Corporation, The Verdin Company, Verdin Organ Division, Schulmerich Carillons, BYU-Idaho, Rocky Mountain Cabin Co., Shredded Nutrition, Melaleuca, Idaho Steel, Make-A-Wish Foundation of Idaho, Teton Storytelling and Arts Festival, and Grand Teton Film Festival.

#### Special Project:

"The King of Instruments" (2013) feature length documentary. Theater screenings held in Rexburg and Salt Lake City. Official entry in the LDS Film Festival, 2014.

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### GRAND TETON FILM FESTIVAL, LLC

2018-PRESENT

#### Founder | Executive Director

Regional film festival held in association with the Rexburg Chamber of Commerce, City of Rexburg, Idaho Department of Commerce: Tourism Division, Yellowstone Tourism Territory, and the Idaho Independent Filmmakers Association. This large-scale film festival showcases films from across the world while providing networking opportunities, education from industry professionals, special events, and an award show with a celebratory concert featuring a headlining artist.

Oversight of all festival personnel and operations including: film submissions, ticket sales, events, finances, marketing, public relations, planning, and sponsorships.

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## WORK EXPERIENCE (CONTINUED)

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### SOAPBOX AGENCY: BYU-IDAHO

APRIL 2014 - DECEMBER 2014

#### Video Director

Responsible for all aspects of professional video production for agency clients. Work with award-winning production teams. Directed large crews as well as on-screen talent. Regular use of varying camera systems. Position was part of a work-base practicum credit offered through the Communication Department.

#### Special Projects:

United Way of Southeast Idaho, Avantguard Monitoring Systems, "Celebrating Thirty Years"

#### Awards:

Award of Excellence and Outstanding Achievement, National Academy of Television Arts and Sciences, June 2014

Award of Excellence: Soapbox Agency, July 2014

Award of Excellence: Soapbox Agency, April 2014

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### "LATTER-DAY PROFILES": BYU-IDAHO

APRIL 2012 - DECEMBER 2014

#### Producer | Editor | Camera Operator

Film, edit, and prepare episodes for broadcast on BYUtv. Use of production studio as well as creating remote location setups. Worked with other team members in creating marketing content for the program's social media outlets.

## VOLUNTEER EXPERIENCE

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### THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS

1999 - 2001

#### Volunteer Missionary

A voluntary, religion-based mission to Lisbon, Portugal and Cape Verde, Africa for two years. Learned the Portuguese and Crioulu languages during interaction with people and congregation members. Worked in teaching and service capacities which involved interacting with people of various backgrounds and circumstances. Also worked in leadership positions overseeing the work of other missionary volunteers as well as administering to the spiritual and temporal needs of church congregation members within an assigned geographical area. Contact with family was limited to correspondence by regular post mail and two phone calls per year. Learned the values of being independent, trustworthy, and self-motivated.

## SPECIAL SKILLS

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**While I am constantly seeking ways to develop skills and learn new ones, the following have at least a working-level or professional proficiency in their respective fields.**

Video Production	Photography	Marketing	Writing	Adobe Creative Suite
Organization	Prioritization	Leadership	Social Media	Communication
Teaching / Mentorship	Digital Media	Google Analytics	Finance / Budgeting	Microsoft Office
Corporate Strategizing	Website Development	WordPress / Weebly	Event Management	Business Management
Administration	Business Operations	Journalistic Integrity	Advertising	Work Integrity and Ethics

And above all... Common Sense