

To whom it may concern,

I have been both a mentor and observer of Steve Vest for some time and have noted he is a very intelligent, creative and focused person. He is a great motivator of those around him, both fellow students and co-workers, seeking excellence in every project.

Steve played a major role as a leader, worker and idea person as a member of the BYU-Idaho, Soapbox Agency. Steve's contribution of time, ideas, patience, dedication, attention to detail, and enthusiasm has been critical to the success of the program. He has been a creative and dedicated team member working directly with clients contracted with Soapbox Agency for a variety of campaigns. He worked on a team of 10 students producing videos and promotional projects for both on campus and for regional businesses.

His video, design and research skills were critical to the success of his senior project, "*King of Instruments*" a video about the different organs on the BYU-Idaho campus. Steve has great team building and management skills that he utilized very effectively mentoring other students and meeting deadlines for Soapbox Agency clients and programs. Specifically he was the leader and video director for the 2014 campaign project Soapbox Agency produced for *United Way of Idaho Falls, United Way of Southeastern Idaho and United Way of South Central Idaho*. The video has recently been nominated for an "*Award of Excellence*" from the *Northwest Chapter of the National Academy of Television Arts and Sciences*.

Soapbox Agency is a very time intensive program demanding professional quality work for paying clients. If the students do not perform at a professional level the clients do not pay for the project or service. Steve committed himself to the program, produced exceptional quality work and maintained the requirements in all of his other classes.

All organizations are looking for good team players as well as creative team leaders. Steve is both. He excels as a team player working tirelessly to accomplish the goals on a project while supporting the leadership. As a team leader he has proven to be focused, innovative, dedicated, and creative.

I highly recommend Steve Vest.

Sincerely,

John Thompson  
General Manager I-Comm Student Media  
Brigham Young University – Idaho  
525 South Center Street – Spori 114  
Rexburg, ID  
83460-0115  
[thompsonj@byui.edu](mailto:thompsonj@byui.edu)  
208-496-3711